



STUDY RESULTS

SKIN FIRMNESS: CUTOMETER MEASUREMENT



FACTICE STUDY - N° 19XYZA0001 - MARKETING RESULTS PRESENTATION - APRIL 2019



DERMATEC puts innovation at the center of its priorities since its establishment

DERMATEC is one of the first clinical centers, expert in skin evaluation, focused on cosmetic, aesthetic and medical expertise, that makes innovation its priority. DERMATEC relies on a network of expert partners, a fully trained team, a constant instrumental monitoring and a 420 m² investigational platform. But it is also through the presentation of its customer results that DERMATEC is innovating.

Marketing presentation at readability's service

DERMATEC offers its clients to go even further in the presentation of study results. To the initial report, including whole statistics, is added a focus on particular results accompanying a didactic and playful marketing presentation.

DERMATEC gives its clients a very large sample of visuals in its reports (real-time photographs, videos objectifying process, treatment and results...) even for tools not providing image acquisition thus allowing their better understanding.

To meet the precise needs of each client, DERMATEC delivers marketing presentation consistent with the brand graphic characteristics and/or product range (colors, typeface, logo...).

Because images speak louder than words, DERMATEC offers you to read an "artificial" study report on our website: please [click here](#).

A cutting-edge investigational platform and stock of instrument

DERMATEC is constantly looking for innovation and new objectifying tools. That's why its investigational platform and stock of instruments include lead generation connected devices and measurement tools at the cutting-edge of technology.

Clinical studies are conducted using, in particular, the following devices:

- LC-OCT – DAMAE medical
- Vivascope 3000 – MAVIG, Confoscan Orion-Concept
- Neurometer - Neurotron
- Ultrasound scanner 22 et 50 MHz - TBM, Echoscan Orion-Concept
- ColorFace - Newton Technologies
- Instrumental stock from the Laser Center (Centre Laser Medical Ouest)
- Fotofinder - Medicam, Aesthetics
- C-cube – Pixience
- Primos - Canfield
- Evatherm – Eotech
- DermaLab - Monaderm
- Dermo - Varennes Technologie
- Courage and Khazaka multi probe systems (pH-meter, Corneometer, Tewameter, Sebumeter, Cutometer) - Monaderm
- Vapometer - Delfin Technologies
- SkinFlex – Orion-Concept
- Selfy BOX – Orion-Concept

And many other techniques without device: prints, scoring, sampling...

Activities led by innovative units

DERMATEC's activities are splitted into 3 sectors:

- A BU (Business Unit) based on aesthetic evaluation, whichever treatment used (cosmetic, dietary supplements, laser treatment, peelings, injections, ...), but also on skin health including clinical trials on dermatoses, cutaneous pathologies and fundamental research in partnership with INSERM.
- A R&D (Research and Development) unit based both on a constant monitoring in order to create or co-develop relevant biometrological tools and on fundamental research programs development (laser treatment, product penetration, ...).
- OPTI-DERM working in order to OPTImize the care of patients suffering from chronic inflammatory DERMatoses

Partnerships turned to innovation and collaboration

DERMATEC foster a close partnership with the CLMO (Centre Laser Medical Ouest), that is, thus far, one of the largest laser medical centers in France.

This collaboration allows the correlation between DERMATEC's skin biometrology expertise and CLMO's physician expertise on medical laser and aesthetic treatments.

Thus, it becomes possible to conduct advanced clinical trials thanks to exploratory studies, medical laser equipments, radio frequency, pulsed light, injectable products...

DERMATEC is going worldwide

Thanks to its expertise in skin biometrology, DERMATEC is exporting its know-how and rigor worldwide. In partnership with ORION-CONCEPT (specialized in scientific expertise and cutting-edge analyses; developed by JC PITTET, PhD.) DERMATEC is the founder of the first innovation certification label *World Wide Innotest*. This certification label will enable the conduct of innovative tests throughout the world in an entirely secure manner.

Innovation constitutes DERMATEC's DNA while providing flexibility, adaptability and rigor in every steps of its clients' projects.



www.dermatec-lyon.com

CONTACT

Agnès Lavoix, CEO

agnes.lavoix@dermatec-lyon.com

Cell : +33 (0)6 38 94 59 17