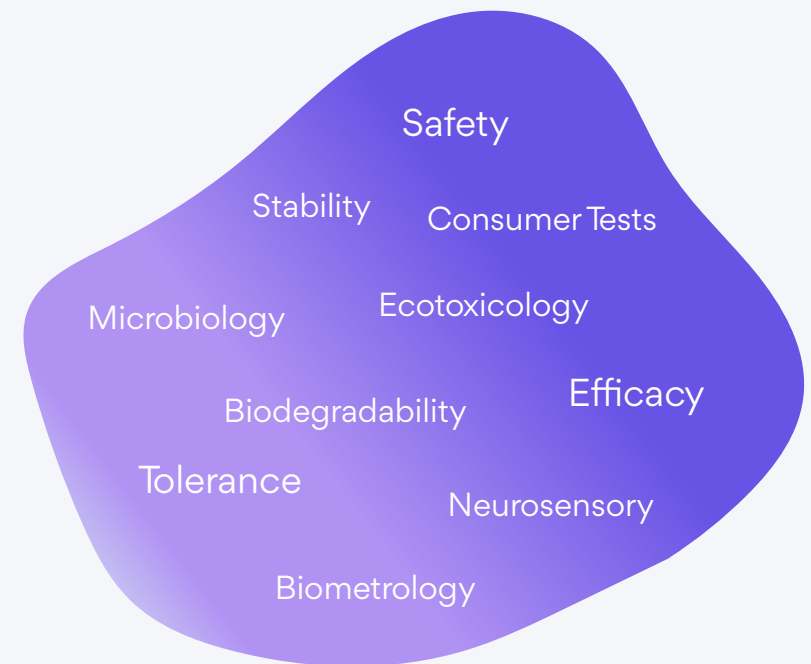




The Testing Sourcing Hub for Beauty

DECISION MAKERS GUIDE

How Skinobs can accelerate,
simplify and enhance
your testing projects ?



Testing your products, the challenge of the beauty industry

In the rapidly evolving landscape of cosmetics, staying ahead of the curve is key. As the demand for safe, effective, and innovative cosmetic products continues to rise, so too do the challenges faced by manufacturers, researchers, and regulatory bodies alike.

Conducting tests in the cosmetics industry presents several challenges, including **prolonged timelines, difficulty in finding reliable partners, and stringent regulatory pressures.**

Prolonged timelines are often due to the meticulous planning required for preclinical and clinical studies, as well as the time-consuming process of recruiting participants and analyzing data.

Finding a trustworthy method, protocol or partner and that matches your specific testing needs can be time-consuming, as it requires throughout examination to ensure compliance with ethical standards and regulatory requirements.

Moreover, the ever-evolving regulatory landscape adds pressure, necessitating **constant adaptation to meet new standards and guidelines.**

Despite that, companies must navigate these challenges to ensure the efficacy and safety of their cosmetic products.

10 tests on average before the product can be marketed

Let's save you time on this!



How does Skinobs help you **with your testing projects?**

Skinobs is the first platform for preclinical and clinical testing in the beauty industry. It provides a user-friendly global database of skin, nail, and hair testing solutions.

Make your evaluation managers' work easier: find all the testing services you need all in one place

- All the validating protocols for safety and efficacy in-vivo, in-vitro, ex-vivo, in-silico...
- Specialized consultants in support for testing projects, up to marketing results valorization
- 12 industry-specific search filters to match marketing needs (claims, type of test results...)

Interact directly with service providers all over the world

- + 400 laboratories and + 1.500 testing methods linked to the services offered, direct, multiple and instant contact
- An optimised messaging system to save time when comparing test offers

Optimise your decision-making by taking full advantage of the tests array offered by the platform

- Project-based sorting of services and conversations: stay focused
- An exportable service comparison interface: ideal for optimised internal communication
- Track your test projects from the platform

CLINICAL TESTING PLATFORM

130 Device manufacturers
515 Methods
470 Claims

PRECLINICAL TESTING PLATFORM

1 100 Methods
53 Mecanisms of action
204 Laboratories

‘Skinobs was born in 2016, out of a need to simplify access to reliable clinical testing services for professionals in the cosmetics field. The preclinical platform was subsequently born in 2020, in response to industry demand for a knowledgeable approach to in-vitro and ex-vivo assays.

Our objective today is to function as a **central hub where laboratories and cosmetics professionals converge**. With Skinobs, we strive to facilitate collaboration and communication between these two essential industry entities.

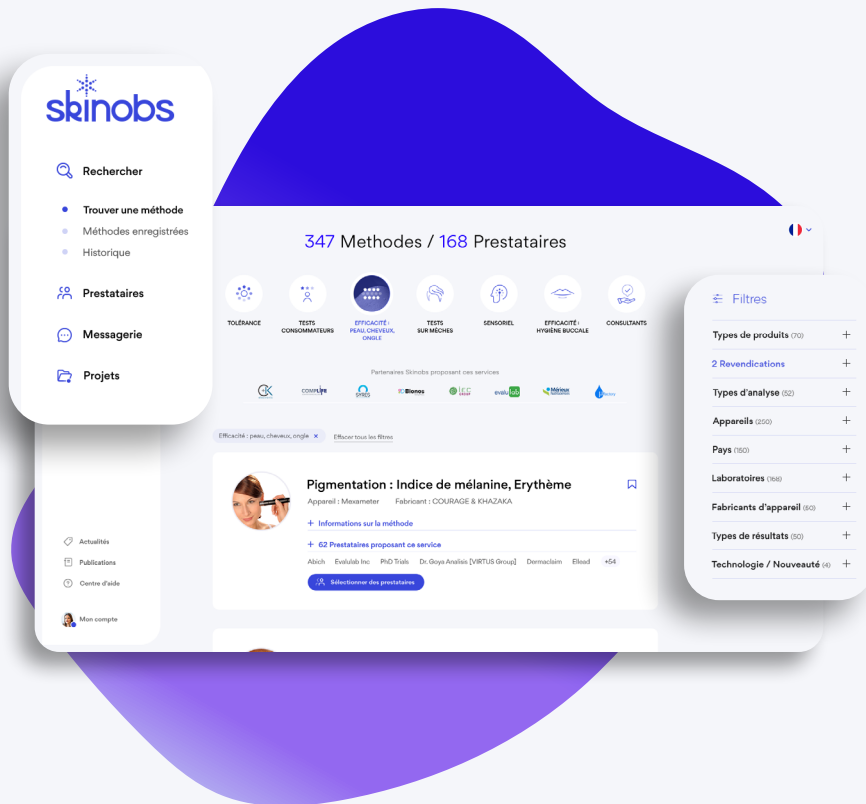
We aim to promote **innovation, effectiveness and, ultimately, progress in the field of cosmetic science.**’



Anne Charpentier
 Founder and CEO of Skinobs

Skinobs, your way to the ideal testing partner

Skinobs optimizes the assessment process by providing an intuitive interface, qualified information and fast, direct contact with test providers. This speeds up assessment project lead times and facilitates implementation.



- STEP 1
Enter your search criteria
Find testing methods through 12 filters: infinite search combinations
- STEP 2
Explore testing methods
Compare over 1 500 testing approaches on Preclinical and Clinical Testing
- STEP 3
Interact with testing providers
Locate the providers and contact your ideal partner directly via the platform

Speed up the development of your cosmetic products

Reduce organizational barriers and let you focus on what you do best: science.

R&I developpement

Skinobs gives you access to unique, independent and comprehensive data, providing valuable insight into testing services for the beauty industry. With the newsletter and articles dedicated to skin, scalp, hair or nail objectivation, dive into information on trends, the latest innovations, and even key claim statistics.

Project management

We provide you with a complete collaboration platform: easily save and share the test methods you need for your various projects. Streamline project management, monitor their progress and boost your productivity.

Testing overview

Search methods and the proper laboratories for both in-vitro and in-vivo evaluation, connect with testing providers and make sure to always find the right partner worldwide.

5 000
trusting users

7 000
searches in 2023

84 nationalities



Working with external partners **doesn't have to be hard**

You don't know how to implement our platform in your company?
We are here to help you.

- ✓ Customized one-to-one demonstrations
- ✓ For companies: customized webinar on request
- ✓ Instant chat with our team



“It is so convenient to have an extensive range of testing methods listed in one place, with detailed descriptions and strengths of each, and links to the specific organisations that conduct the testing.”



Ready to see it
in action?

[Book a demo](#)