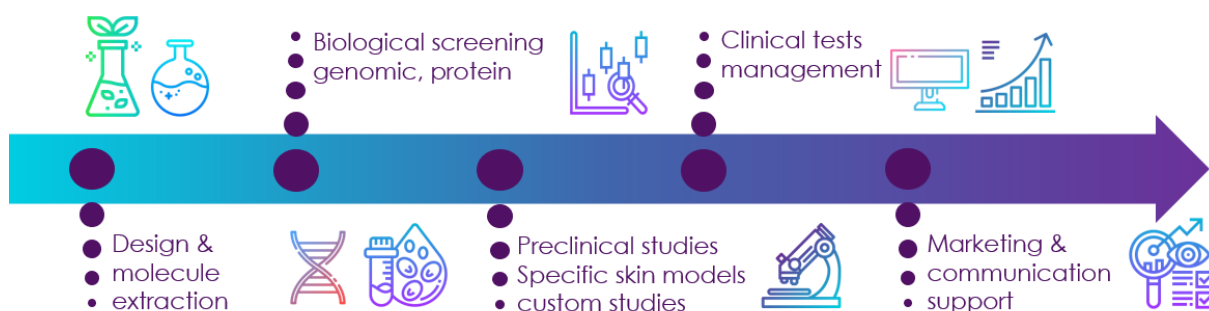


SYNTIVIA, A COSMETIC INGREDIENTS R&D PURE PLAYER

SYNTIVIA is a company specialized in the development of active cosmetic ingredients. We support cosmetic brands and ingredient suppliers at all stages of the development of their active ingredients.

We believe that scientific accuracy and market expertise are essential responses to the most demanding requirements.

We are involved throughout the entire development chain of a cosmetic active ingredient: from the design of compounds by synthesis or plant extraction, through preclinical studies to validate cosmetic claims on innovative biological models, to the management of clinical studies and the launch on the market.



Our strengths lie in our in-depth knowledge of the cosmetic ingredient ecosystem and our scientific expertise. Our experience, state-of-the-art tools and know-how are connected to the latest trends and regulations in this market.

A NEW COMPOUND, AN EXTRACT OF INTEREST?

We design new active ingredients for our customers by working on precise specifications, claims and through regulatory and marketing constraints. Our chemistry and extraction researchers are able to prepare new extracts and active compounds:

- Natural extracts
- Associations of innovative molecules
- Optimized ingredients
- Synthetic molecules
- ...

We use our state-of-the-art automated chemistry or plant extraction equipment and our expertise to boost your R&D projects and thus **offer libraries of molecules or extracts** that can be screened according to your claims.



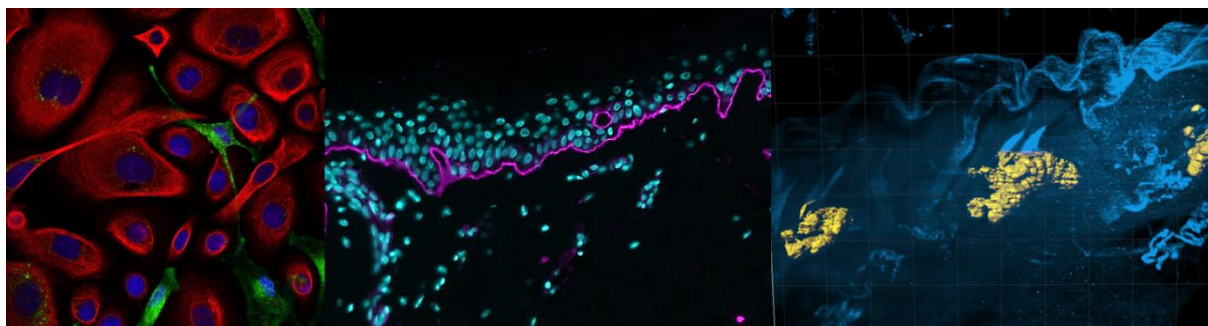
EXTENSIVE PRECLINICAL STUDIES TO MAXIMIZE THE CHANCES OF SUCCESS

Syntivia designs and conducts preclinical evaluations to demonstrate the efficacy of active ingredients and cosmetic products.

Our R&D expertise is based on our **solid knowledge of skin physiology** and our creativity in validating new study models.

We do everything possible **to advise and guide our customers** in the best possible way in in-vitro and ex-vivo tests:

- Genomic or protein screening
- *In-vitro* and *ex-vivo* validation of cosmetic claims
- In-depth studies of physiological mechanisms of action
- Data and 2D/3D images for commercial and technical documentation



Robustness of the results, statistical significance of the data, marketing arguments and visuals reinforce the value of the results and make it possible to progress serenely towards clinical evaluation.

FROM THE LAB TO THE COSMETICS MARKET

As a support to the development of active cosmetic ingredients Syntivia supports the launch of its customers' ingredients on the market:

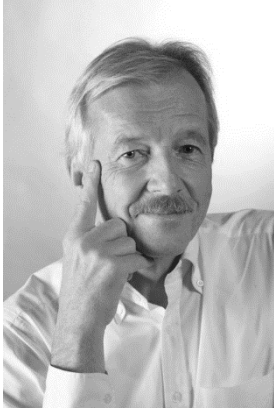
- Management of clinical studies
- Marketing and communication support

We guide our clients in the **choice of their clinical studies** based on the biological mechanisms activated during preclinical studies. We work with rigorous partners who do not hesitate to be creative in responding to our requests.

We can participate in the development of the **marketing strategy** to optimize the launch of ingredients on the market. Competitive intelligence and market analysis, combined with our knowledge of digital communication and marketing, allow us to highlight our clients' active ingredients to maximize their commercial success.

Several hundred studies conducted

About ten active cosmetic ingredients developed from A to Z



« Since its creation in 2010, Syntivia has aroused my interest. I am participating in this wonderful adventure and have been contributing to its development since then, both in France and abroad.

The team made up of experts in the fields of chemistry, biology and the cosmetics market, is very dynamic and knows how to fully invest in its clients' projects.

Solid scientific knowledge, high-tech tools and creativity are the assets of this research laboratory whose team will be able to meet all the challenges of developing active ingredients and cosmetics. Feel free to share your needs with them. »

Karl Lintner, PhD
KAL'IDEES SAS. Beauty ideas

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