BOOST YOUR TEST

in-cosmetics Barcelona 2020

skinobs

Testing Sourcing **for Cosmetics**

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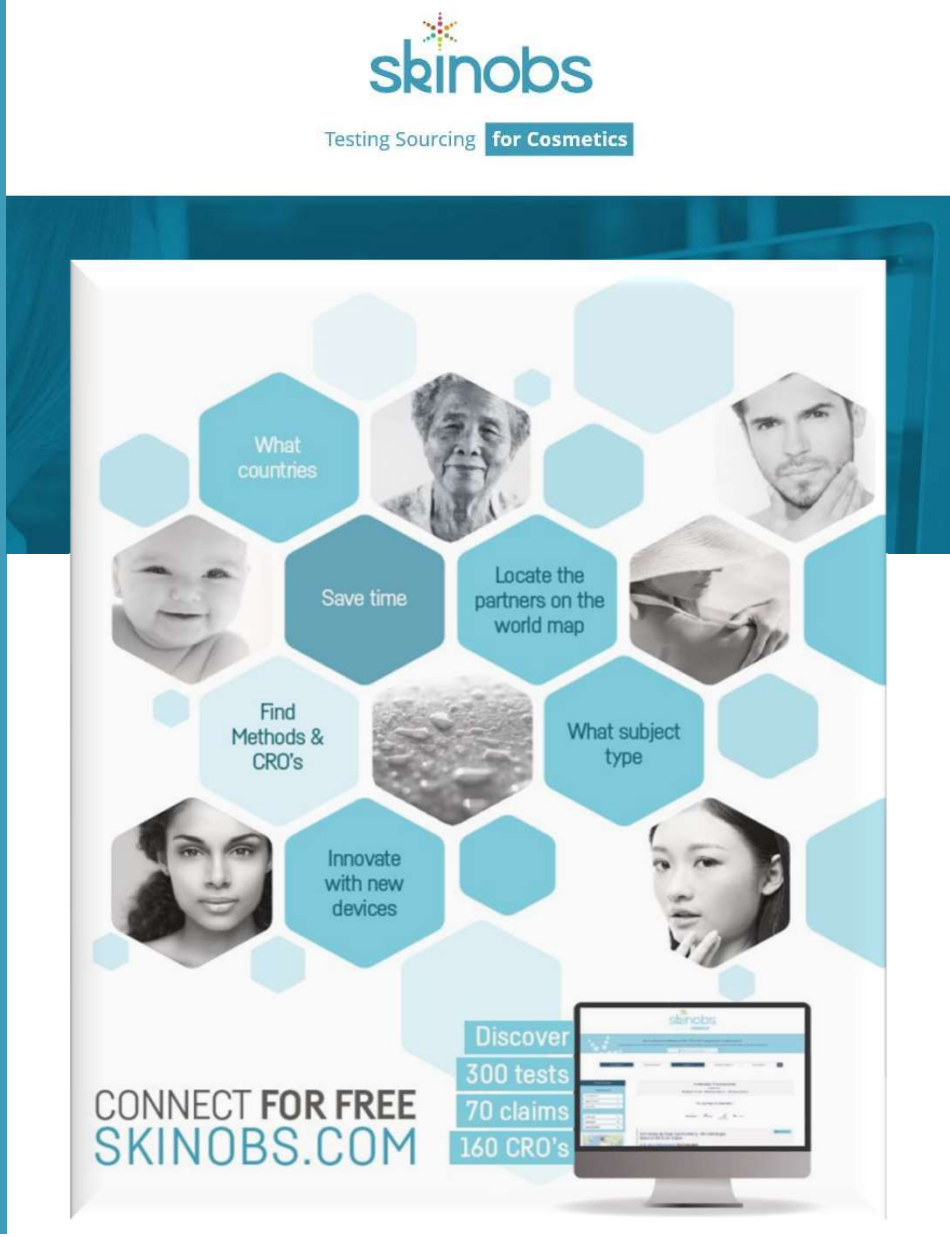
What is Skinobs?

Cosmeticians save timer to substantiate the claims

A Clinical Testing Platform

- A **unique search engine** for methods and testing providers : tolerance, efficacy, consumer test, sensory analysis…
- An **easy tool** to find and locate in few clicks and **for free**, the right partners
- It's quick to identify the best **devices** or **protocols**
- **Directly contact** the testing lab all over the world



What is Skinobs?

A Newsfeed on Testing

- Online Newsfeed about **Tech & Market** trends for testing of personal care
- **Weekly Newsletter** in French and English
- Categories from **testing types**: in vitro, ex vivo, clinical, sensory, consumer…
- Innovations and science, technology about the field of **nails, hair and skin**

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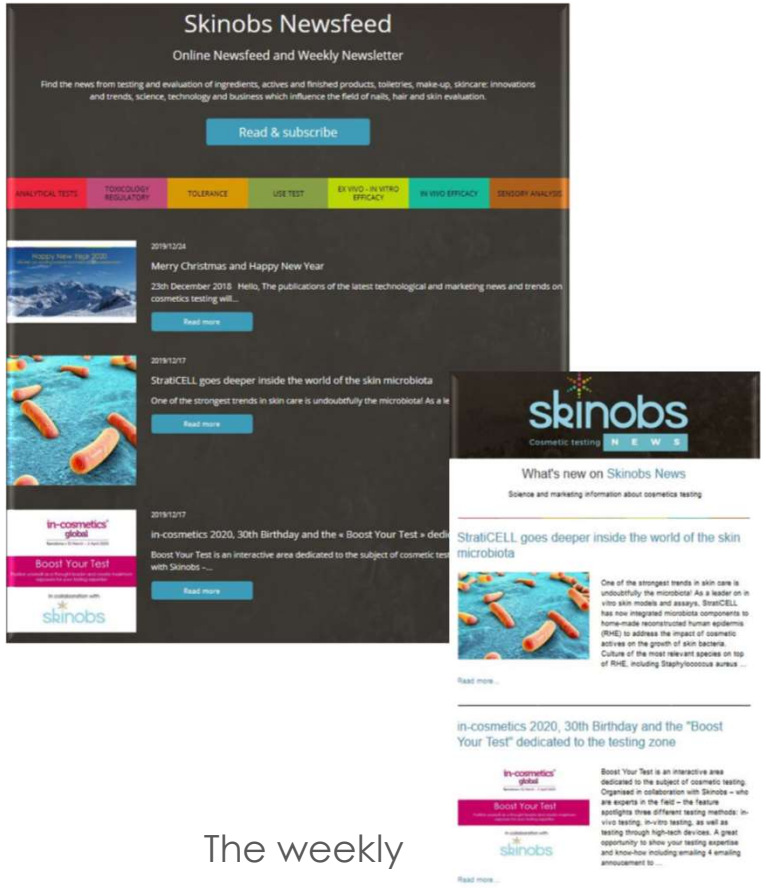
The Online Newsfeed



The weekly summary

Why be a Skinobs Partner?

- **Highlight** your expertise 7/7
- **Target** the Testing key audience
- Increase your **visibility** worldwide
- Develop your **notoriety** with added value content
- Find **new** clients

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The Platform

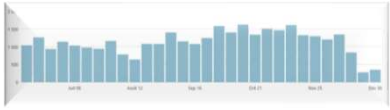
Janv. 2020

Oct.2019

The Newsfeed

Year 2019

- 500 articles published
- 60,000 articles read
- + 25% reading
- 210 articles per day



Boost Your Test

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ZOOM#

1 article

Online Newsfeed

Your article-PDF-Image

Premium Ranking

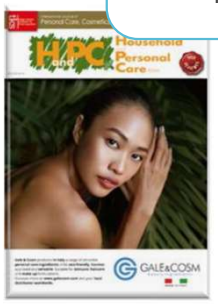
Clinical platform

3 months

Talk to your Testing Target

Advertising

Cosmetics magazine



Your Logo

Partner zones

Social Media

17.000 contacts

LinkedIn

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Boost Your Test Partnership Details

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Book your Partnership

contact@skinobs.com

Contact your local agent: www.in-cosmetics.com/contact

Description	Article Zoom #15 + Online Newsfeed	Annoucement by emailing	Post on LinkedIn	Your logo	Premium ranking
Boost Your Test in-cosmetics Barcelona 2020	1	3	6	All partners zone	For Instrumentation company & CRO's

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